



Nuremberg  
29 Jan – 2 Feb 2020



**spielwarenmesse®**

ASTRA at the  
Spielwarenmesse®

*A leap into new  
business ideas*

# ASTRA Member Travel Information

**We look forward to welcoming all ASTRA members to the 71<sup>st</sup> Spielwarenmesse®, the world's largest toy trade fair.**

## **Travel from USA**

Nuremberg has flight connections with many German and European hubs. With availability from 60 destinations and 18 airlines, your travel to Nuremberg Airport should be pleasant. Use your e-ticket for free public transportation within Nuremberg.

## **Accommodation**

On our website, [www.spielwarenmesse.de/en/travel](http://www.spielwarenmesse.de/en/travel), you can find various tips on hotels and private lodging. The partner hotel program of Spielwarenmesse® is a good start. The earlier you book the better!

## **Plan ahead**

With over 1 million products and more than 120,000 innovations, preparation is the key. Use the Spielwarenmesse® App and find out who is exhibiting, and what events are taking place.

Download now at [www.spielwarenmesse.de/en/app](http://www.spielwarenmesse.de/en/app).

## **ToyCity Nuremberg**

During Spielwarenmesse® a varied toy program is offered in the city center of Nuremberg.

[www.spielwarenmesse.de/highlights/toycity-nuremberg](http://www.spielwarenmesse.de/highlights/toycity-nuremberg)

## **Exclusive for ASTRA members**

Friday, 31 January: Nuremberg city tour at 1:30pm and ASTRA dinner at 7 pm.

Contact Sue Warfield at ASTRA to register for both events.



# spielwarenmesse®

Nuremberg 29 Jan – 2 Feb 2020



**Lifestyleprodukte**  
Lifestyle Products



**Puppen, Plüsch**  
Dolls, Soft Toys



**Baby- und Kleinkindartikel**  
Baby and Infant Articles



**Holzspielwaren, Spielzeug aus Naturmaterial**  
Wooden Toys, Toys made from natural materials



**Schulbedarf, Schreibwaren, Kreatives Gestalten**  
School Articles, Stationery, Creative Design



**Technisches Spielzeug, edukatives Spielzeug, Aktionsspielwaren**  
Technical Toys, Educational Toys, Action Toys



**Elektronisches Spielzeug**  
Electronic Toys



**Modelleisenbahnen und Modellbau**  
Model Railways and Model Construction



**Sport, Freizeit, Outdoor**  
Sports, Leisure, Outdoor



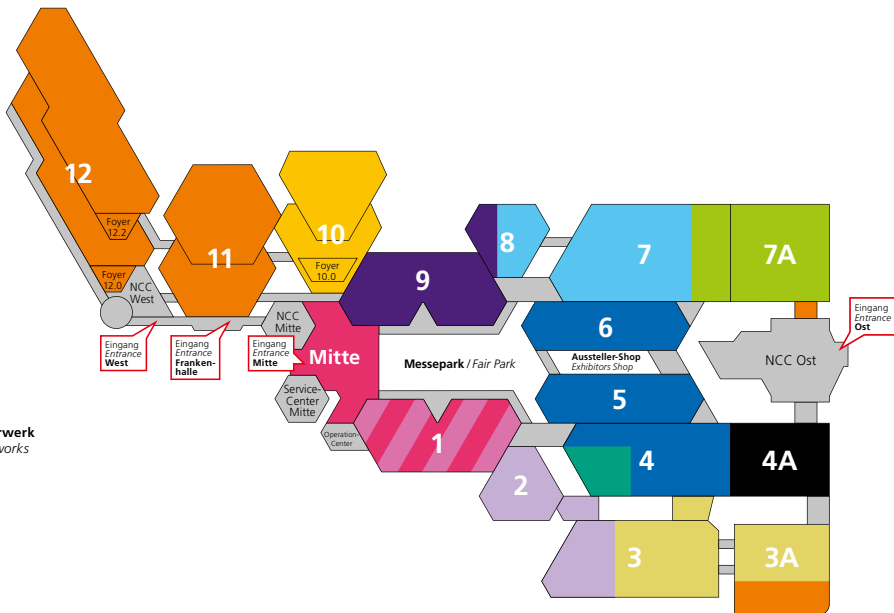
**Festartikel, Karneval, Feuerwerk**  
Festive Articles, Carnival, Fireworks



**Spiele, Bücher, Lernen und Experimentieren**  
Games, Books, Learning and Experimenting



**Mehrbranchengruppe**  
Multi-Product Group





**spielwarenmesse®**

Nuremberg 29 Jan – 2 Feb 2020

### **Complimentary Entrance Tickets for ASTRA Members**

Generate your complimentary Spielwarenmesse® entrance tickets today at [www.spielwarenmesse.de/en/astra](http://www.spielwarenmesse.de/en/astra) with the voucher code and ASTRA membership number.

#### **ASTRA Multi-Day Fair Ticket**

Voucher code – P2astra

Also, stop by the ASTRA booth (Eingang Mitte, A-05) to receive your free fair catalog.

Important: This special offer is only valid for ASTRA members and their employees.

### **Spielwarenmesse eG**

Herderstraße 7 · 90427 Nuremberg · Germany · [www.spielwarenmesse-eg.de](http://www.spielwarenmesse-eg.de)

### **Your ASTRA contact:**

Sue Warfield  
[swarfield@astratoy.org](mailto:swarfield@astratoy.org)  
Tel. +1 312 955-9043

